

# PURE ADS



## Washington D.C.. OVERVIEW





# Washington, D.C

The nation's capital is a compact district bordering the states of Maryland and Virginia. It is defined by neoclassical monuments and landmark buildings, including the Capitol, White House and Supreme Court. The political epicenter of the country is also a prominent hub for arts and culture, education and media.

Advertisers can reach the D.C. market with our commuter bus media. Our commuter buses service both the downtown core and high-traffic points of origin throughout Maryland and Virginia, where many of D.C.'s professionals and desirable audiences reside.

**#6**

DMA Rank

**5.3MM**

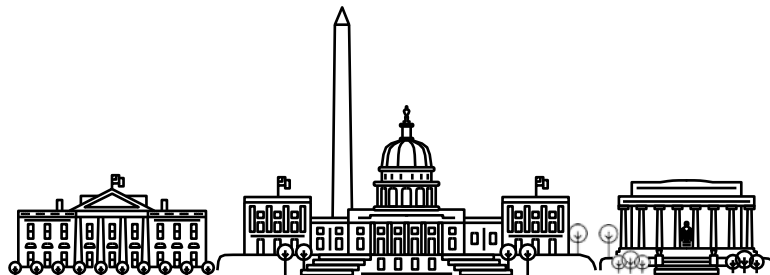
DMA Population

**\$82K+**

Median HHI

**33.7**

Median Age



A photograph of the Jefferson Memorial in Washington, D.C., framed by cherry blossom branches. The text "D.C." is overlaid in the center.

D.C.

# > BUS KING

Mattress Firm



# > BUS KING

Door Dash



# > BUS KING

Naked Juice



# > SUPER KING

University of Scranton



# > SUPER KING

Subway





# > SUPER KING

Subway



# > ULTRA SUPER KING

Door Dash



# > ULTRA SUPER KING

Door Dash



# > ULTRA SUPER KING

LYFT



# > ULTRA SUPER KING

MAGNUM



# > ULTRA SUPER KING

JET



# > ULTRA SUPER KING

Puerto Rico Tourism



# > FULL WRAP BUS

Dietz & Watson





# > FULL WRAP BUS

Commuter Transit Inventory



# > FULL WRAP BUS

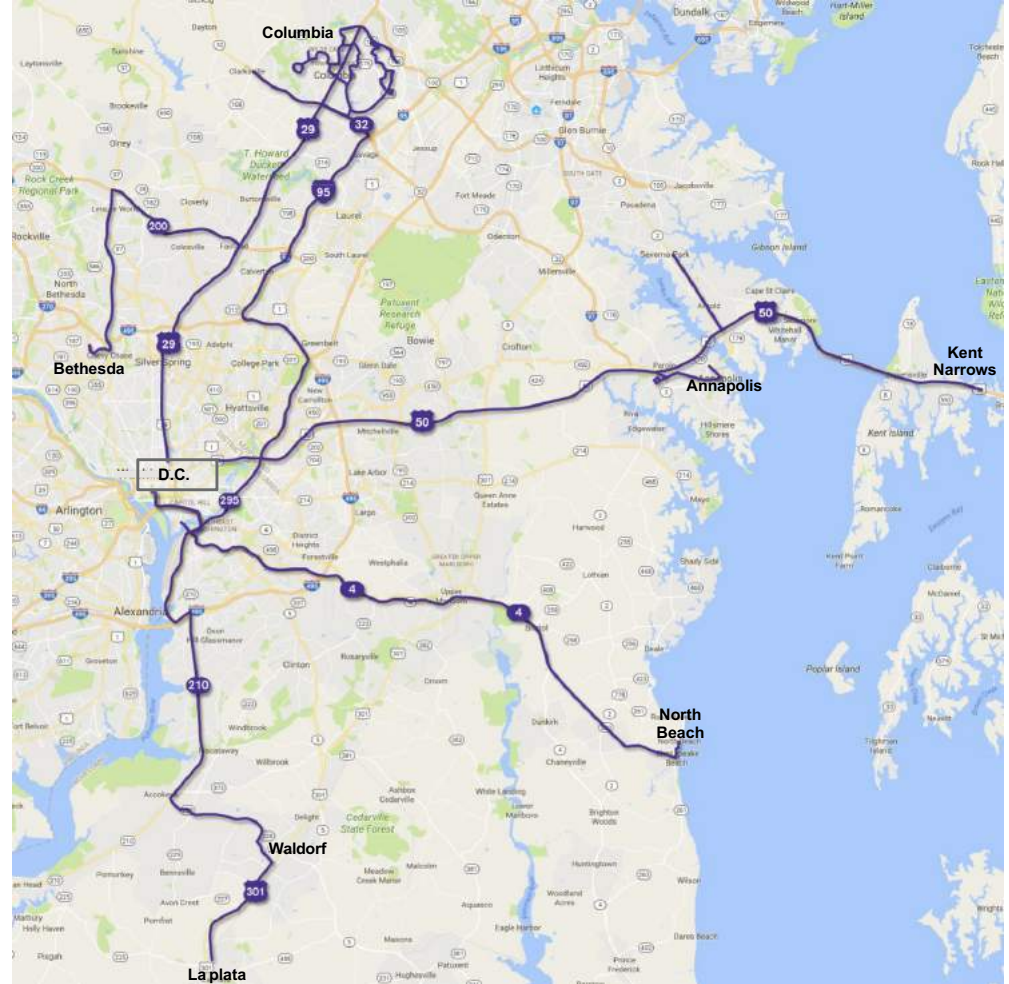
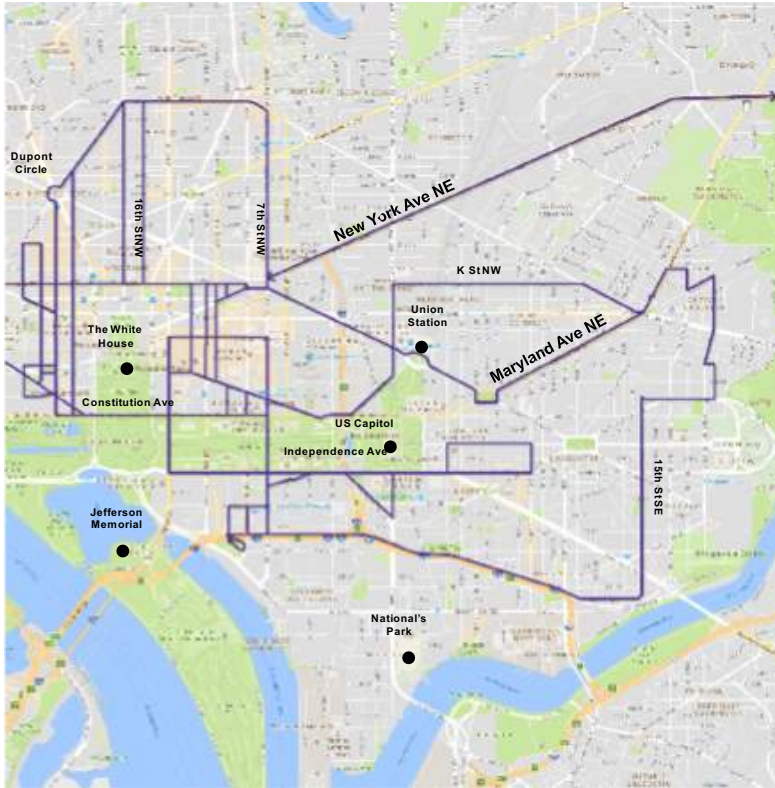
Commuter Transit Inventory



**MAPS**

# > MARYLAND COMMUTER BUS MAP

Commuter Bus



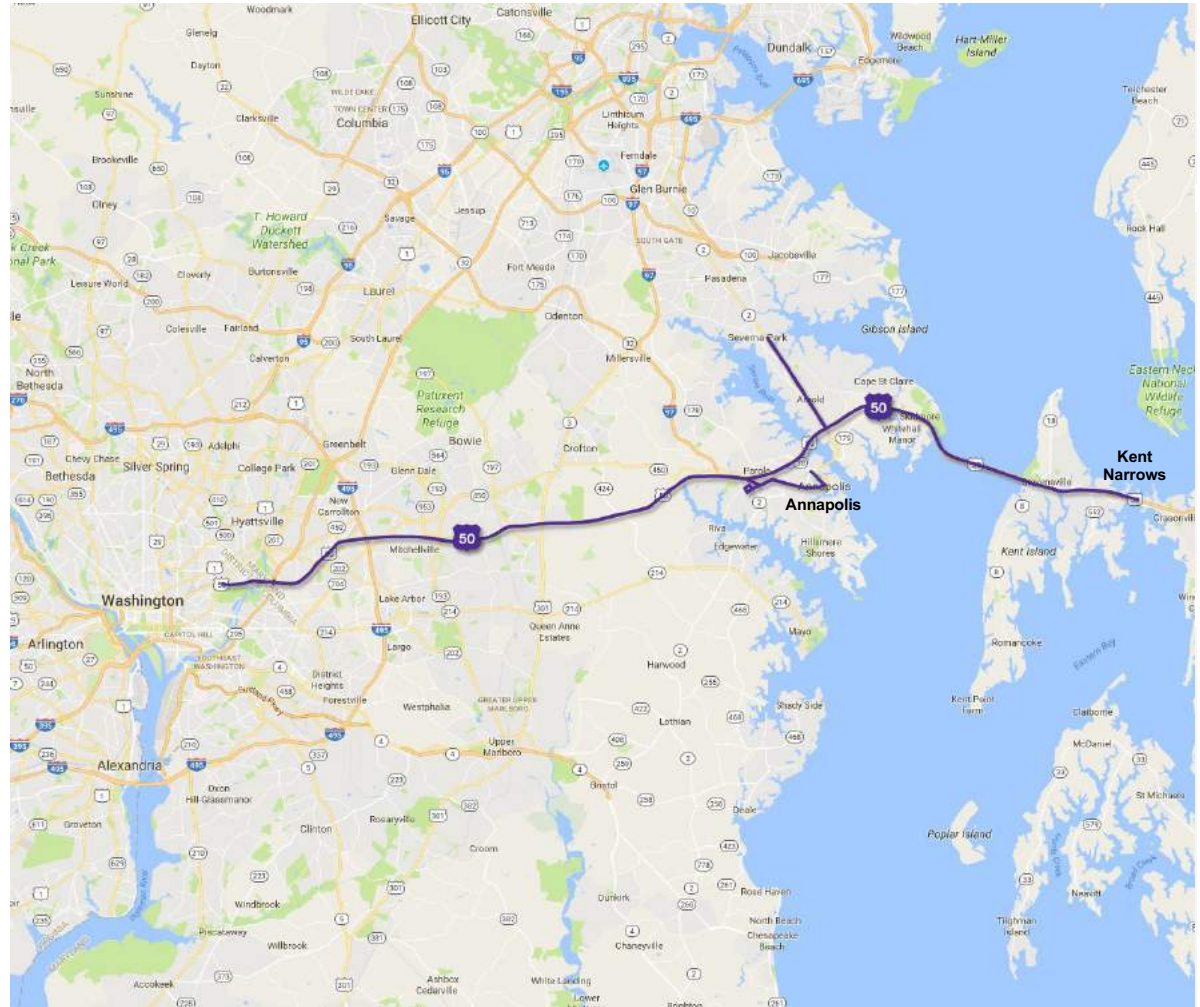
## MAP LEGEND

 Commuter Bus Routes



# > COMMUTER BUS MAP

Annapolis, MD (Anne Arundel and Queen Anne Counties) - Washington, D.C.



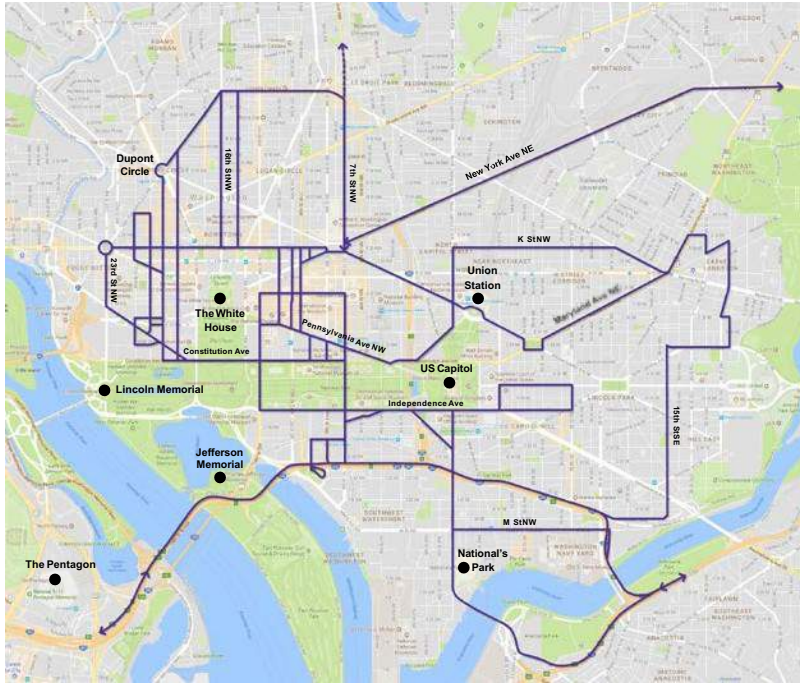
## MAP LEGEND

 Commuter Bus Routes



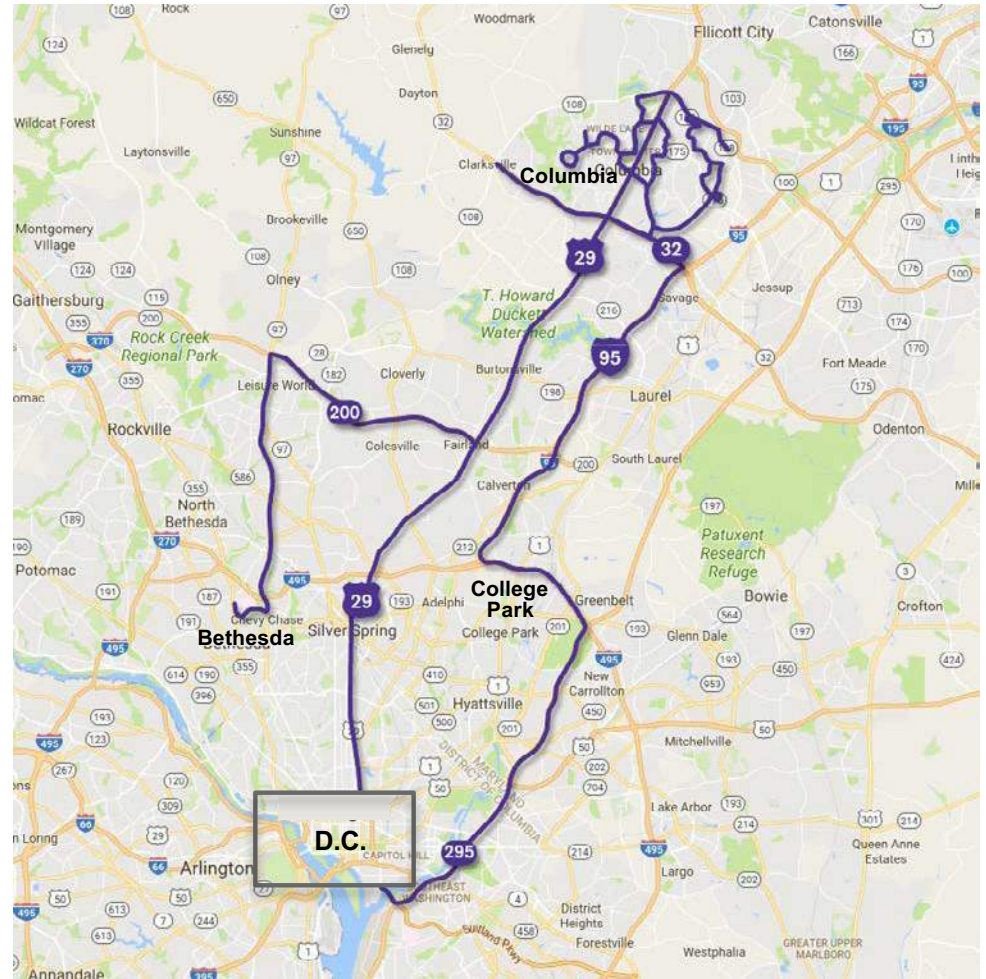
# COMMUTER BUS MAP

Maryland (Howard, Montgomery, and Prince George's Counties) - Washington, D.C.



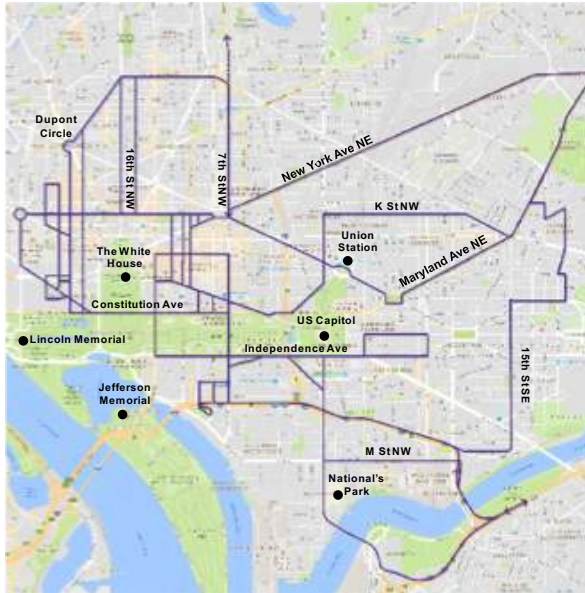
## MAP LEGEND

 Commuter Bus Routes



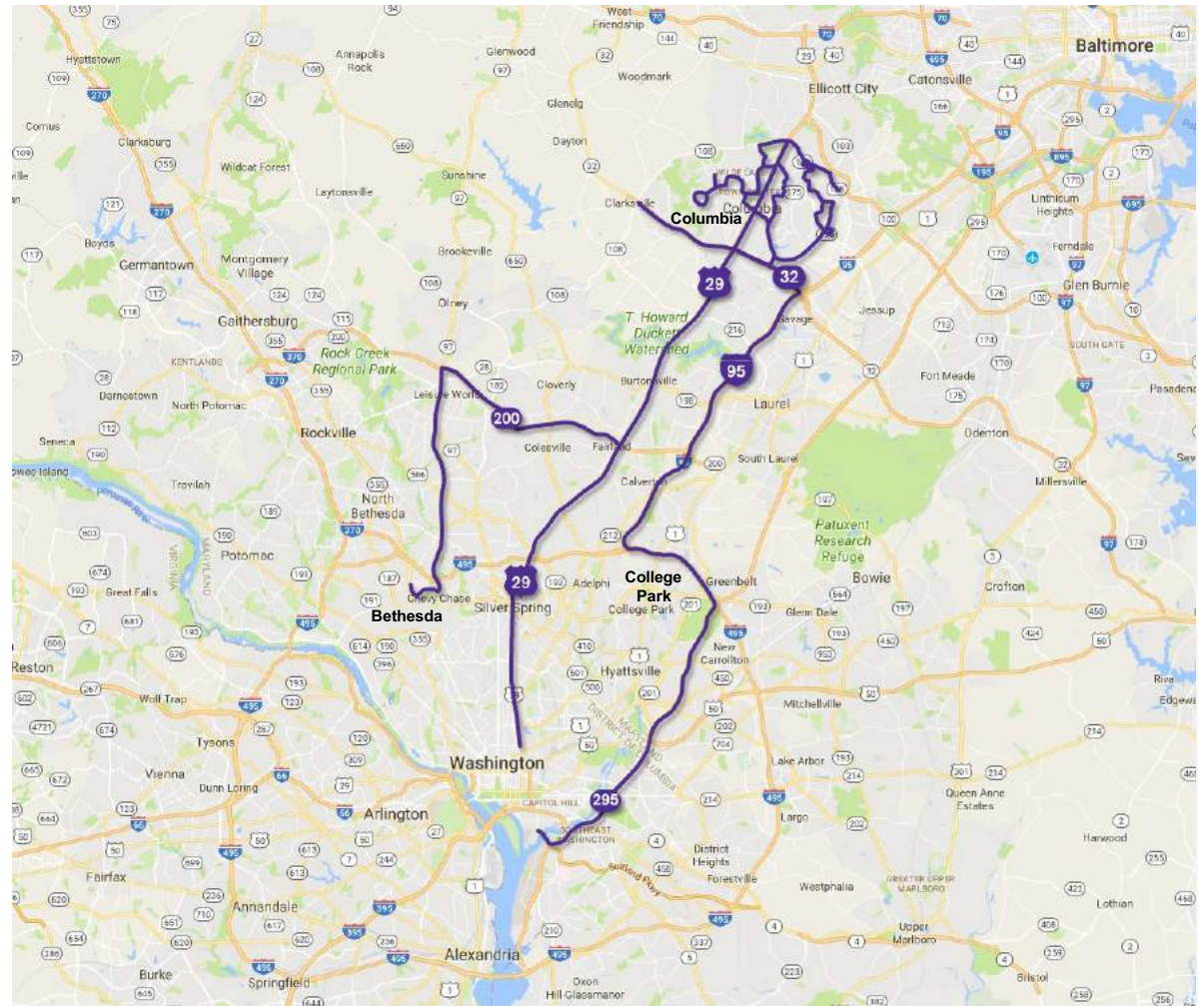
# > COMMUTER BUS MAP

Maryland (Howard, Montgomery, and Prince George's Counties) - Washington, D.C.



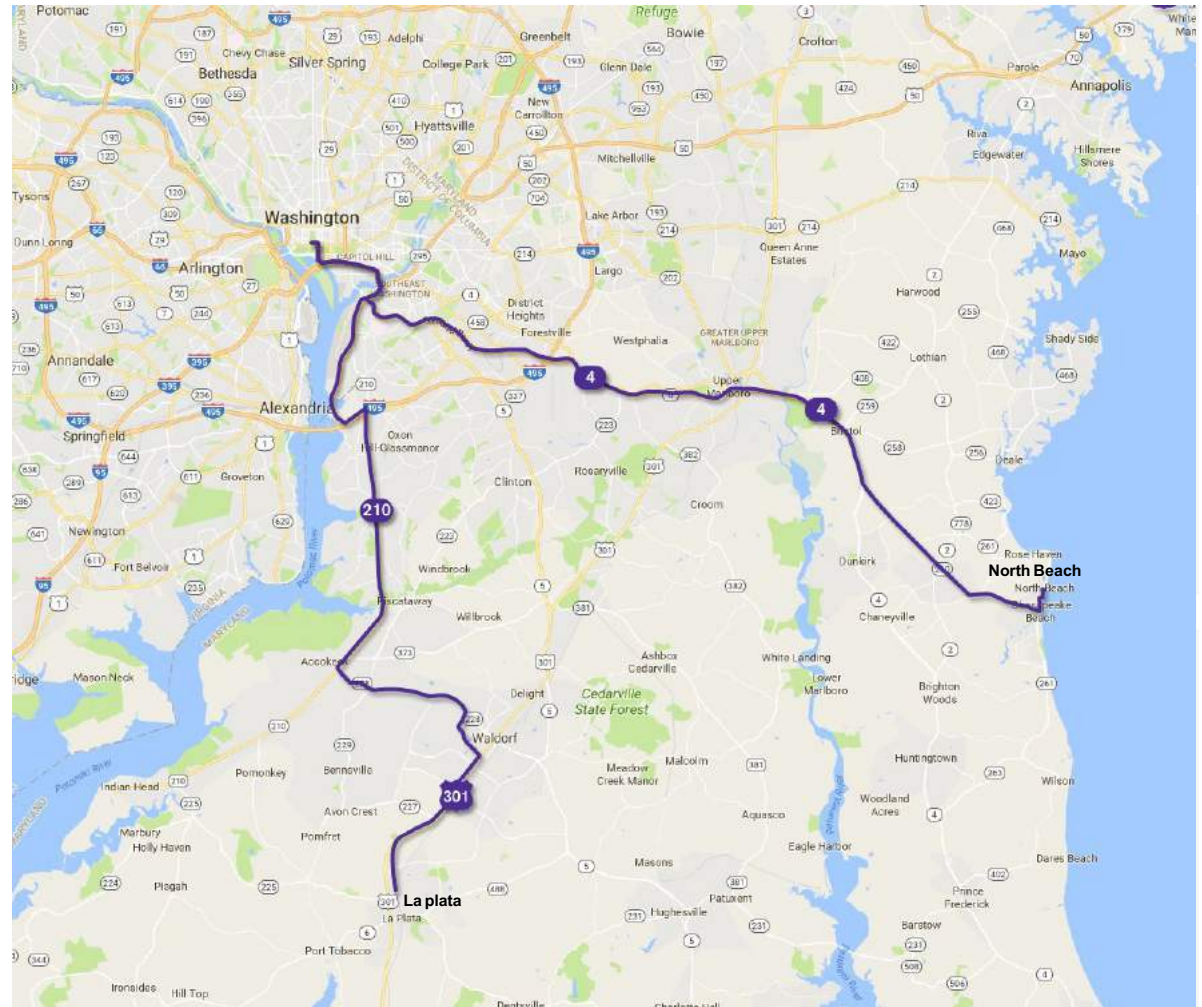
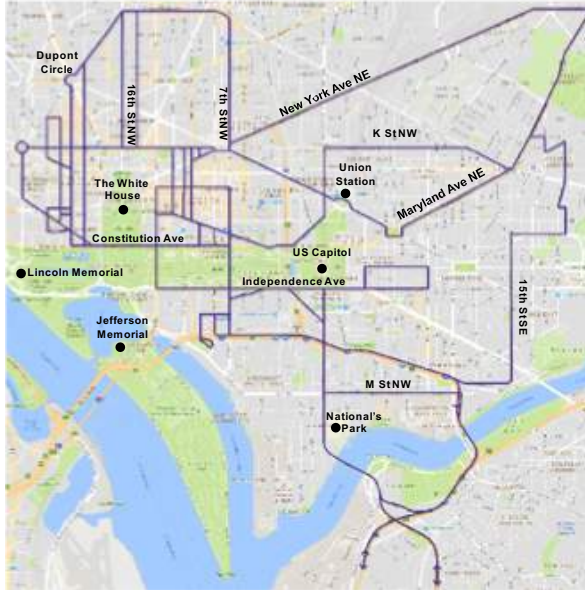
## MAP LEGEND

 Commuter Bus Routes



# > COMMUTER BUS MAP

Maryland (Charles and Calvert Counties) - Washington, D.C.



## MAP LEGEND

 Commuter Bus Routes







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